

## A Transatlantic Strategy for the Nuremberg German-American Institute

### Global Capstone 2024: Germany

The Global Capstone will be led by Professor David Audretsch who works closely with Dr. Jonah Otto, Research Assistant & Chair of Management and Organization at the University of Augsburg in Germany. This course will provide students the opportunity to work with an international client on complex organizational and community problems. Students will apply analysis skills, design and carry out research, evaluate managerial and strategic challenges, and propose new organizational practices along with specific strategies to enhance the impact and effectiveness of the organization. The course will also provide opportunities to develop project and team management and analytical skills as well as apply professional oral and written communication skills.

O'Neill students will work with graduate students from our partner institution, University of Augsburg in Germany, to complete the capstone project for the client- Deutsch-Amerikanisches Institut (DAI)/ German-American Institute. DAI, formerly the "Amerikaus Nürnberg", promotes transatlantic partnership and understanding. DAI consists of 6 employees, and is funded by the German Government, DoS grants, and private donations. DAI organizes different events on topics surrounding the transatlantic context including geopolitical discussion, security politics, energy politics, and major world events such as elections, and governance. They also offer English language courses, youth/school programs, an English language literature library, and services through Education USA.

Meetings with the partner institution and client work will take place on Zoom until spring break 2024, when the optional travel portion of the course takes place.